

CORPORATE MEMBERSHIP



# Become an Industry Partner



[www.scmgma.com](http://www.scmgma.com)



# Corporate Membership Program

The South Carolina Medical Group Management Association (SCMGMA) corporate membership package for 2023 offers sponsorship at the platinum, gold, silver, and bronze level. The sponsorship includes annual conference exhibit space, ability to join one or more of its six local chapters, and the opportunity to have exclusive sponsorship of an item or event for its annual conference. The enclosed grid displays the benefits of each level of sponsorship.



# SCMGMA Mission Statement

To provide successful communication in healthcare through management and academics.

## SCMGMA Objectives

- To enhance the quality of medical care in South Carolina through the professional administration of healthcare practices.
- To encourage the effective and efficient management of healthcare delivery systems through professional development and the exchange of ideas within its membership.
- To promote excellence in healthcare management by its commitment to training, continuing education, and the recognition of achievement and leadership of healthcare managers.



# National and State Affiliations

SCMGMA is affiliated with the Medical Group Management Association (MGMA), the nation's largest organization representing the interests of professional managers. Through this affiliation, members receive information on legislation, human resources, value metrics, practice financial planning, and other issues affecting practice management. Members obtain certification via the American College of Medical Practice Executives (ACMPE) through an intensive educational process utilizing its valuable resources offered through the Body of Knowledge. All SCMGMA programs are eligible for CE credit approval through the American College of Medical Practice Executives. All SCMGMA conferences, forums, and local chapter meetings provide ACMPE credit. SCMGMA is also affiliated with the South Carolina Medical Association (SCMA), the premier association for the physicians practicing in the state of South Carolina. The SCMGMA and the SCMA work collaboratively through the sharing of educational and networking opportunities throughout the state. The SCMA President speaks in a general session at the SCMGMA Annual Conference and is invited to participate on the healthcare panel. The SCMGMA offers a spring symposium at the SCMA Annual Meeting, which will be held in Myrtle Beach SC in 2023. SCMGMA encourages physicians, practice managers, and corporate members to participate in this event. The SCMA also provides meeting space for SCMGMA board meetings and educational programs at their home office in Columbia SC as required. SCMGMA also exhibits at the SCMA Annual Meeting.



# Platinum Level

## Sponsor Package \$12,500

### **Platinum Exclusive Sponsor Package \$12,500.00**

Our Platinum level sponsor has the exclusive honor of presenting the award for the Medical Practice Executive of the Year Award at the SCMGMA Annual Conference. The recipient of this prestigious award also receives \$2500, included in the Platinum Level Sponsor Package cost. This sponsor will receive premier exhibit location at our Annual Conference.

#### Additional Benefits:

- Additional Benefits:
- Two Affiliate memberships; additional memberships may be purchased for \$150.00 each
- Dedicated e-blasts to membership announcing sponsorship (1 initial announcement) and advertisements to membership with your content (4 - quarterly)
- Newsletter article announcing sponsorship
- Newsletter ad (4 - quarterly)
- SCMGMA Social Media announcement of sponsorship
- SCMGMA Social Media posts with your content (4- quarterly)
- Logo and hyperlink on the SCMGMA website home page, plus Logo and hyperlink with 50-word organization description on SCMGMA website Corporate Sponsor directory
- Participation in the SCMGMA State Board Retreat and on Select Committees (subject to chapter executive approval and bylaws compliance)
- Annual Conference exhibit space (2 tables with 2 representatives per table)
- Speaking engagement at Annual Conference
- Introduction of Keynote or breakout speakers at Annual Conference
- Signage at Annual Conference and other live events (AC = Annual Conference only)
- Full page ad in Conference Program Book
- Promotional item or literature in Annual Conference attendee bags
- Two Member Webinars (non-promotional)
- Courtesy attendance at all chapter meetings (RSVP encouraged)

# Gold Level

## Sponsor Package \$6,000

### **Gold Sponsor Package \$6,000.00**

Our Gold level sponsor will receive two free exhibit spaces at our Annual Conference in an exclusive designated area of their choice (after Platinum level sponsors). The option to sponsor conference bags with organization logo will be given to the first Gold Sponsor to request this option, and other items in lieu of conference bags may be sponsored with SCMGMA Board approval.

#### Additional Benefits:

- One Affiliate memberships; additional memberships may be purchased for \$150.00 each
- Dedicated e-blasts to membership announcing sponsorship (1 initial announcement) and advertisements to membership with your content (2 - one per half year)
- Newsletter article announcing sponsorship
- Newsletter ad (2 - one per half year)
- SCMGMA Social Media announcement of sponsorship
- SCMGMA Social Media posts with your content (2- one per half year)
- Logo and hyperlink with 50-word organization description on SCMGMA website Corporate Sponsor directory
- Participation in the SCMGMA State Board Retreat and on Select Committees (subject to chapter executive approval and bylaws compliance)
- Annual Conference exhibit space (2 tables with 2 representatives per table)
- Signage at Annual Conference
- Ad in Conference Program Book (1/2 page)
- Promotional item or literature in Annual Conference attendee bags
- One Member Webinars (non-promotional)

# Silver Level

## Sponsor Package \$4,000

### **Silver Sponsor Package \$4,000.00**

Our Silver level sponsor will receive one free exhibit space at our Annual Conference. The option to sponsor name badges with organization logo will be given to the first Silver Sponsor to request this option, and other items in lieu of name badges may be sponsored with SCMGMA Board approval.

#### Additional Benefits:

- One Affiliate memberships; additional memberships may be purchased for \$150.00 each
- Dedicated e-blasts to membership announcing sponsorship (1 initial announcement) and advertisements to membership with your content (1 - annually)
- Newsletter article announcing sponsorship
- Newsletter ad (2 - one per half year)
- SCMGMA Social Media announcement of sponsorship
- SCMGMA Social Media posts with your content (1- annually)
- Logo and hyperlink with 50-word organization description on SCMGMA website Corporate Sponsor directory
- Participation in the SCMGMA State Board Retreat and on Select Committees (subject to chapter executive approval and bylaws compliance)
- Annual Conference exhibit space (1 table with 2 representatives per table)
- Signage at Annual Conference
- Ad in Conference Program Book (1/4 page)



# Bronze Level

## Sponsor Package \$2,000

### **Bronze Sponsor Package \$2,000.00**

Our Bronze level sponsor will receive one free exhibit space at our Annual Conference. The option for additional sponsorships throughout the year at SCMGMA events will be considered upon request, and other promotional items may be sponsored with SCMGMA Board approval.

#### Additional Benefits:

- One Affiliate memberships; additional memberships may be purchased for \$150.00 each
- Dedicated e-blasts to membership announcing sponsorship (1 initial announcement)
- Newsletter article announcing sponsorship
- Newsletter ad (1 - annually)
- SCMGMA Social Media announcement of sponsorship
- SCMGMA Social Media posts with your content
- Logo and hyperlink with 50-word organization description on SCMGMA website Corporate Sponsor directory
- Participation in the SCMGMA State Board Retreat and on Select Committees (subject to chapter executive approval and bylaws compliance)
- Annual Conference exhibit space (1 table with 2 representatives per table)
- Signage at Annual Conference
- Ad in Conference Program Book (1/8 page)

# Sponsorship Levels and Benefits Overview

SPONSOR BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
One Affiliate Membership (additional \$150 each)	✓	✓	✓	✓
Dedicated e-blasts to membership announcing sponsorship (1 initial announcement) and advertisements to membership with your content	4 (quarterly)	2 (1 per half year)	1 (annually)	✗
Newsletter article announcing sponsorship	✓	✓	✓	✓
Newsletter ad	4 (quarterly)	2 (1 per half year)	2 (1 per half year)	1 (annually)
SCMGMA Social Media announcement of sponsorship	✓	✓	✓	✓
SCMGMA Social Media posts with your content	2 (1 per half year)	2 (1 per half year)	1 (annually)	✗
Logo and hyperlink on the SCMGMA website home page	✓	✗	✗	✗
Logo and hyperlink with 50-word organization description on SCMGMA website Corporate Sponsor directory	✓	✓	✓	✓
Participation in the SCMGMA State Board Retreat	✓	✓	✓	✓
Participate on Select Committees (subject to chapter executive approval and bylaws compliance)	✓	✓	✓	✓
Annual Conference exhibit space (2 tables with 2 representatives per table)	Premier Location	✓	✗	✗
Annual Conference exhibit space (1 table with 2 representatives per table)			✓	✓
Speaking engagement at Annual Conference	✓	✗	✗	✗
Introduction of Keynote or breakout speakers at Annual Conference	✓	✗	✗	✗
Signage at Annual Conference and other live events (AC = Annual Conference only)	All	AC	AC	AC
Ad in Conference Program Book	Full Page	1/2 page	1/4 page	1/8 page
Promotional item or literature in attendee bags	✓	✓	✗	✗
Member Webinar (non-promotional)	2	1	1	✗
Courtesy attendance at all chapter meetings	<b>Platinum Level Member only;</b> other Levels may join additional chapters and attend meetings and events.			

# 2023 Events

Mark your calendars and  
make plans to join us!

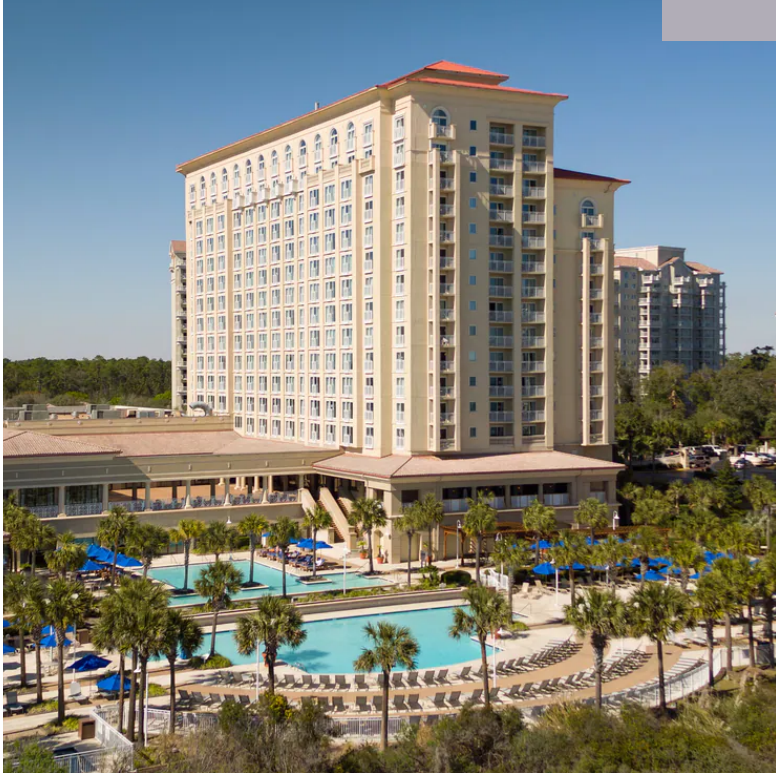




# Spring Symposium

April 27 & 28

2023



**Marriott Myrtle Beach Resort & Spa  
at Grande Dunes**

8400 Coasta Verde Drive  
Myrtle Beach, SC 29572



SCMGMA will be holding an educational event during the SCMA Annual Meeting at the Marriott Myrtle Beach Resort & Spa at Grande Dunes on April 27 & 28. We will also be an exhibitor and encourage you to drop in and see us!

If you're interested in being an exhibitor for this event, please contact SCMA for additional details.

# Annual Conference

August 30 – September 1

2023



**Harrah's Cherokee Casino & Resort**

777 Casino Drive  
Cherokee, NC 28719



SCMGMA will be holding our Annual Conference at Harrah's Cherokee Casino and Resort August 30 - September 1. This will be our regular in-person conference with full array of attendees, speakers, social events, and exhibitors. Companies who join as corporate sponsors will receive free exhibit space and booth selection will be based on first come first serve basis. Exhibit space will be offered beginning December 2022. If you know someone interested in speaking, please submit your speaker proposals/abstracts for consideration. Hope you can join us!



# State Board Retreat

September 1 & 2

2023



**Harrah's Cherokee Casino & Resort**

777 Casino Drive  
Cherokee, NC 28719



The SCMGMA State Board Retreat will be held at Harrah's Cherokee Conference immediately following the annual conference. We will be including an exhibitor panel. If you wish to participate, please indicate this on the attached invoice. We would love to have you with us so that we continue to learn how we can better partner together.

The conference special hotel rate will remain in place for the board retreat. There will be group events during the retreat and group dinner on Friday evening, September 1, 2023.



# New in 2023

## SCMGMA Master Leadership Experience

\$5,000 Sponsorship

Learn & Grow



**LOCATION TBD - what about Hilton Head?**

Address and details go here

### SCMGMA Master Leadership Experience

In 2023, SCMGMA will launch its inaugural Master Leadership Experience intended to immerse participants in didactic and experiential learning to hone and grow their leadership capabilities. This two-day intensive focuses on leading self and leading others, in order to lead with purpose.

The fee for this event is all-inclusive (registration, hotel and meals) and will be limited to 20 participants. At the conclusion of the event, participants will earn a certificate of completion and 16 hours of continuing education credit for full participation.

We are looking for four sponsors who will attend the event and participate on a panel to share their leadership journey and interact with participants throughout the two days. Sponsors will also receive special designation exhibit space at our Annual Conference and dedicated signage as a Master Leadership Experience sponsor.

# New in 2023

## Quarterly Regional Chapter Meetings

Sponsor Speaker or Lunch

Network



### SCMGMA Quarterly Regional Meetings

In addition to our regular local chapter meetings, SCMGMA is adding quarterly, collaborative chapter meetings (three total). Our intent is to provide additional events throughout the year for in-person educational and networking opportunities for our members.

If you would be interested in sponsoring a speaker or lunch for any of these or regular chapter meetings, please contact us for additional information. Also, for sponsoring one or more of these meetings, you will receive 15 minutes of the agenda to promote your organization and the services or products you provide (hand-outs and promotional items are allowed).

### Chapter Presidents & Contact Information

**Charleston:** Nancy Miramontes

**Coastal:** Savannah Nayel

**Florence:** Amber Byrd

**Greenville:** Jordan Burns

**Midlands:** Helen Palmer

**Spartanburg:** Diane Ellisor

### Quarterly Meeting Schedule

**First Quarter:** Charleston and Coastal Chapters

**Second Quarter:** Midlands and Florence Chapters

**Third Quarter:** Annual Conference

**Fourth Quarter:** Greenville and Spartanburg Chapters

# Sponsorship Level Selection and Payment Method

Form may be used as your invoice  
Tax ID: 57-0947492

Contact Name	Title	Business Type/Product	
Organization	Website		
Mailing Address	City	State	Zip Code
Phone	Fax	E-mail	

<b>Select Level of Sponsorship:</b>	Amount:
<input type="checkbox"/> Platinum \$12,500 <input type="checkbox"/> Gold \$6,000 <input type="checkbox"/> Silver \$4,000 <input type="checkbox"/> Bronze \$2,000	\$
<b>Additional Chapter Memberships:</b>	
<input type="checkbox"/> \$150 each x _____	\$
<b>Master Leadership Experience Sponsor:</b>	
<input type="checkbox"/> \$5,000	\$
<b>Select</b>	<b>Grand Total: \$</b>

**PAYMENT METHOD:**

Check Enclosed   
  Credit Card   
  Pay Online at [www.sc-mgma.org](http://www.sc-mgma.org)  
 Pay via secure e-mail at [scmgmaconfmembership@scmgma.com](mailto:scmgmaconfmembership@scmgma.com) (include this invoice)

Type of Card	Credit Card Number
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Am Ex <input type="checkbox"/> Discover	

Authorized Name on Credit Card	Expiration Date	CID
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Credit Card Billing Address	City	State	Zip Code
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\_\_\_\_\_  
Signature of organization authorized representative to process credit card charges

# Chapter Selections

Select all that apply and provide representative name(s) and contact information:

<input type="checkbox"/> Charleston	Representative Name: Phone: _____ E-mail: _____
<input type="checkbox"/> Coastal	Representative Name: Phone: _____ E-mail: _____
<input type="checkbox"/> Florence	Representative Name: Phone: _____ E-mail: _____
<input type="checkbox"/> Greenville	Representative Name: Phone: _____ E-mail: _____
<input type="checkbox"/> Midlands	Representative Name: Phone: _____ E-mail: _____
<input type="checkbox"/> Spartanburg	Representative Name: Phone: _____ E-mail: _____

**Payment Methods and Assistance:** [Select](#)

**MAIL COMPLETED INVOICE WITH CHECK TO:**

Cindy S. Ott, Executive Director  
South Carolina Medical Group Management Association  
1195 St. Matthews Road, PMB 313  
Orangeburg, SC 29115

**E-MAIL COMPLETED INVOICE with CREDIT CARD TO:**

Secure Payment Site [scmgmaconfmembership@scmgma.com](mailto:scmgmaconfmembership@scmgma.com)

**FOR ASSISTANCE:**

Cindy S. Ott, Executive Director  
803.387.7864 or e-mail [cindyott63@gmail.com](mailto:cindyott63@gmail.com)

Selena Alexander, Assistant Executive Director  
864.238.0470 or e-mail [slinky1951@gmail.com](mailto:slinky1951@gmail.com)

# Exhibit Space Information

Contact Name	Title	Business Type/Product
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Organization

**Exhibit Space Selection** (refer to attached diagram):

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

\*Electricity Required

Organizations not to be located beside or near:

Yes  No

\*It is the responsibility of the exhibitor to complete the hotel electrical request form and e-mail/fax to the hotel contact.

**Representative(s) Attending Your Exhibit Space:** *Select*

1. Name, Phone and E-mail:

2. Name, Phone and E-mail:

3. Name, Phone and E-mail:

4. Name, Phone and E-mail:

5. Name, Phone and E-mail:

6. Name, Phone and E-mail:

Please print names clearly. Note: representatives may be added for an additional \$250 per representative (Platinum and Gold level sponsors for each representative above four; Silver and Bronze level sponsors for each representative above two).

**Special Requests or Needs for Exhibit Space** *Select*

Please note, SCMGMA will consider every request but may not be able to accommodate.

I affirm I have read the exhibitor guidelines. \_\_\_\_\_

Signature of authorized organization representative